



Founded in 2001, Doula UK is the leading organisation of birth and postnatal doulas in the United Kingdom, Republic of Ireland, and Channel Islands. We are a not for profit association and have over 700 members.

The Doula magazine is a high quality professionally produced publication that is printed in Spring and Autumn each year for Members and Friends of Doula UK, and has a distribution of over **800** print copies per issue. Digital copies are sent to a further **1,700** Subscribers to Doula UK and is available to **all** as a digital download on our website which is visited by **9,800** users on average per month.

Our **Spring 2020** issue will have a **Postnatal** focus and will include interviews and articles on how to support families to promote well-being after birth and in the first weeks and months with a new baby.

For our **Spring 2020 Postnatal special issue** we are particularly hoping to include ads which **promote well-being, baby-wearing, postnatal care products, baby care products and books or training courses** that focus on **supporting families during the postnatal period.**

Our **Autumn 2019** edition is available to view [here](#)

SPRING 2020 ISSUE - RATES:

Double page spread	£450
Full back page	£375
Body of magazine full page	£325
Body of magazine 1/2 page	£175
Body of magazine quarter page	£90
Banner width	£70
Classified listing x 25 words	£30

We are happy to discuss payment plans.

If you would like to place an ad of a type not listed above, or to discuss an advertorial or out-sert, please get in touch.

With the exception of the back page, all placements are made with an emphasis on aligning ads to relevant editorial content wherever possible.

Please book early to avoid disappointment as advertising space is limited.

Deadline for bookings **24th January 2020**

Deadline for artwork **3rd February 2020**

The magazine is due to be published before 1st April 2020.

Design Specifications:

Quarter page	97.5mm width x 141mm height	(no bleed required)
Half page	200mm x 141mm	(no bleed required)
Full page	226mm x 313mm	(includes bleed)
Double page	426mm x 303mm	(includes bleed)
Banner	200mm x 45mm	(includes bleed)

Email admin@doula.org.uk to place an advertisement for or for further information.



IN THIS ISSUE

Interview with Professor
Jacqueline Dunkley-Bent

Inclusive language for
supporting lesbian and
bisexual women

MBRRACE-UK
report commentary



Doula UK
Positive birth.
Supporting families.

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