



RATECARD:

Full back page	£350
Double page spread*	£400
Body of magazine* 1/2 page	£150
Body of magazine* quarter page	£75
Banner	£60

Discounts:

10% off all placements when 2-3 issues booked
20% off all placements if full year (4 issues) booked

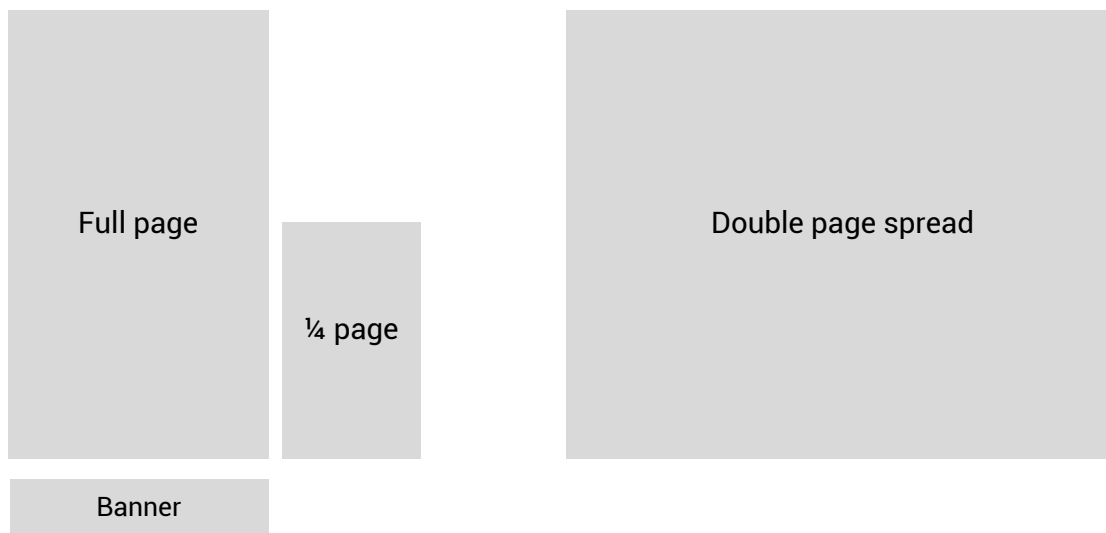
We are happy to discuss payment plans.

**ads are distributed throughout the magazine, with an emphasis on placing ads next to relevant or linked contact wherever possible.*

Email advertising@doula.org.uk to place an ad or for further information.

Design Specifications:

Quarter page	97.5mm width x 141mm height	(no bleed required)
Half page	200mm w x 141mm h	(no bleed required)
Full page	216mm x 303mm	(includes bleed)
Double page	426mm x 303mm	(includes bleed)
Banner	200m x 45mm height	(includes bleed)



We introduced paid advertising in 201. Prices are subject to change & we ask that advertisers always look for the most up to date ratecard on our website . We reserve the right to adjust prices as appropriate, in line with our objective to meet the full costs of print and distribution. Thank you for supporting Doula UK, which is a not for profit Community Interest Company.