

# The Doula

Formerly Doulaing  
A DOULA UK PUBLICATION



Founded in 2001, Doula UK is the leading organisation of birth and postnatal doulas in the United Kingdom, Republic of Ireland, and Channel Islands. We are a not for profit association and have over 700 members.

**The Doula** magazine is a high quality professionally produced publication that is printed in Spring and Autumn each year for Members and Friends of Doula UK, and has a distribution of over **800** print copies per issue. Digital copies are sent to a further **1,700** Subscribers to Doula UK and is available to **all** as a digital download on our website which is visited by **9,800** users on average per month.

Our **Autumn 2019** issue will focus on *Celebrating diversity in all its forms* and will include interviews and articles from the most bold original voices in the pregnancy and birthing community.

Our **Spring 2019** edition is available to view [here](#)

## AUTUMN 2019 ISSUE - RATES:

Double page spread	£450
Full back page	£375
Body of magazine full page	£325
Body of magazine 1/2 page	£175
Body of magazine quarter page	£90
Banner	£70
Classified listing x 25 words	£30

We are happy to discuss payment plans.

If you would like to place an ad of a type not listed above, or to discuss an advertorial or out-sert, please get in touch.

With the exception of the back page, all placements are made with an emphasis on aligning ads to relevant editorial content wherever possible.

**Please book early to avoid disappointment as advertising space is limited. Deadline for bookings 10th August.**

## Design Specifications:

Quarter page	97.5mm width x 141mm height	(no bleed required)
Half page	200mm x 141mm	(no bleed required)
Full page	226mm x 313mm	(includes bleed)
Double page	426mm x 303mm	(includes bleed)
Banner	200m x 45mm	(includes bleed)

Email [admin@doula.org.uk](mailto:admin@doula.org.uk) to place an advertisement for or for further information.



Doula UK  
Positive birth,  
Supporting families.

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